## Key dates

### AUGUST



✓ Reporting cluster

- ✓ Speedtest servers
- ISP lab trials
- Bedding-in period

### SEPTEMBER



Data collection

### OCTOBER



✓ Public Reporting System

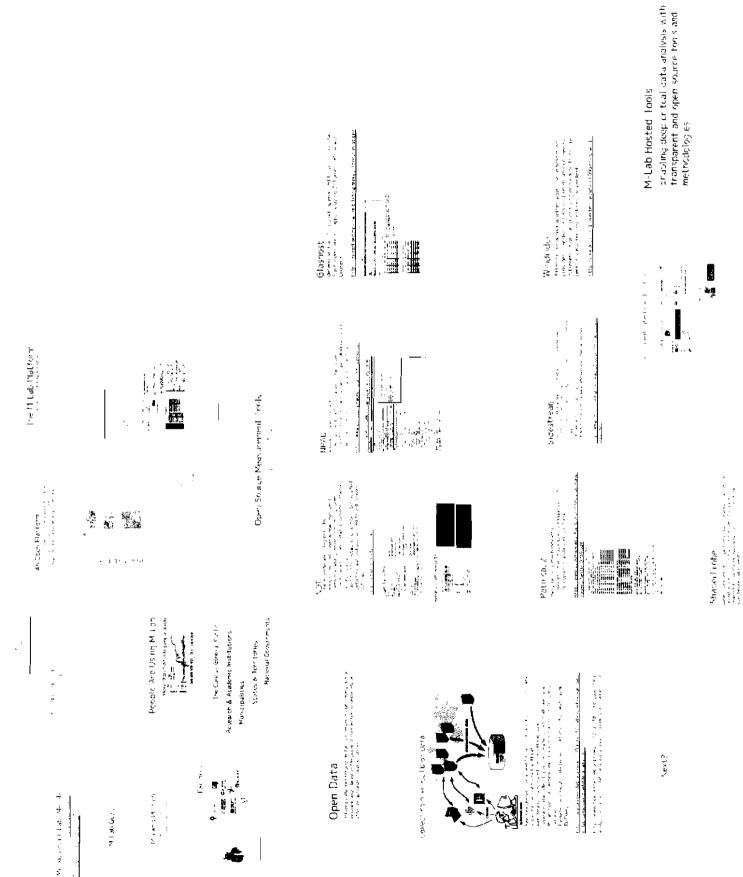
- Optimisation for 2nd data set
- Ongoing data collection

TASK	Owner	Deadline
Launch Test my ISP	SamKnows	Jun 1
Complete Netgear integration	SamKnows / Netgear	Jul 22
Netgear unit flashing and dispatch to warehouse	Netgear	Aug 26
Assemble ISP availability data	FCC	6 Inf
Build panel sample based on availability data	SamKnows	Jul 16
Validate panelists via further comms	SamKnows	Jul 30
Select panelists from test my ISP volunteers	SamKnows	Aug 12
FCC sign off panelist selection	FCC	Aug 13
Distribute white boxes	SamKnows / DCL	Aug 13
Set up backend, database, speedtest nodes	SamKnows / M-Labs / ISPs	Aug 26
Testing infrastructure	SamKnows	Aug 12
SamKnows sign off	SamKnows	Aug 13
ISPs trial technical framework (internal trials)	SamKnows	Aug 26
Methodology review period · opportunity to highlight any issues.	ISPs	Sept 9
FCC sign off methodology	FCC	Sept13
Samknows start data collection	SamKnows	Sept 20
Samknows launch reporting system views:		
· ISPs	SamKnows	Aug 26
- FCC/academics	SamKnows	Aug 26
· individual volunteers	SamKnows	Sep 1
· consumers	SamKnows	Oct 26
FCC sign off reporting system	FCC	

Please email questions/comments arising from this session to:

workshop@samknows.com

#### Appendix B



#### Measurement Lab (M-Lab)

http://www.measurementlab.org

Measurement Lab: Overview and an Invitation to the Research Community C. Dovrolis, K. Gummadi, A. Kuzmanovic, S. D. Meinrath (June 2010) <a href="http://ccr.sigcomm.org/online/files/p53-3v40n3m-dovrolisPS.pdf">http://ccr.sigcomm.org/online/files/p53-3v40n3m-dovrolisPS.pdf</a>

· Support public debates about policy and regulation by supplying unbiased measurement data

#### M-Lab's Mission

Measurement Lab (M-Lab) is an open, distributed server platform for researchers to deploy Internet measurement tools. The goal of M-Lab is to advance network research and empower the public with useful information about their broadband connections. By enhancing Internet transparency, M-Lab helps sustain a healthy, innovative Internet.

#### M-Lab Goals

- Collect information and data on how the Internet is operating today
- Stimulate research activities to collect and analyze data to improve the understanding of the Internet
- Assist consumers to better understand their broadband connection with publicly accesible tools and data
- Support public debates about policy and regulation by supplying unbiased measurement data

#### M-Lab's Mission

## S U D

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#### Partners





















# We Need You!

· M-Lab depends on the contribution of se



#### We Need You!

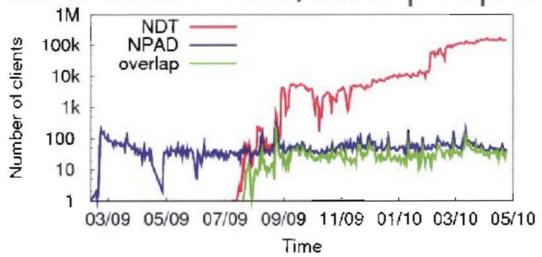
- M-Lab depends on the contribution of servers and connectivity from academic and industrial partners
- Develop a unique tool that can run on the M-Lab platform
- Data storage partners
- Visualization/Infographic developers

A collaborative effort: we welcome suport from researchers, institutions, and companies that share M-Lab's goals

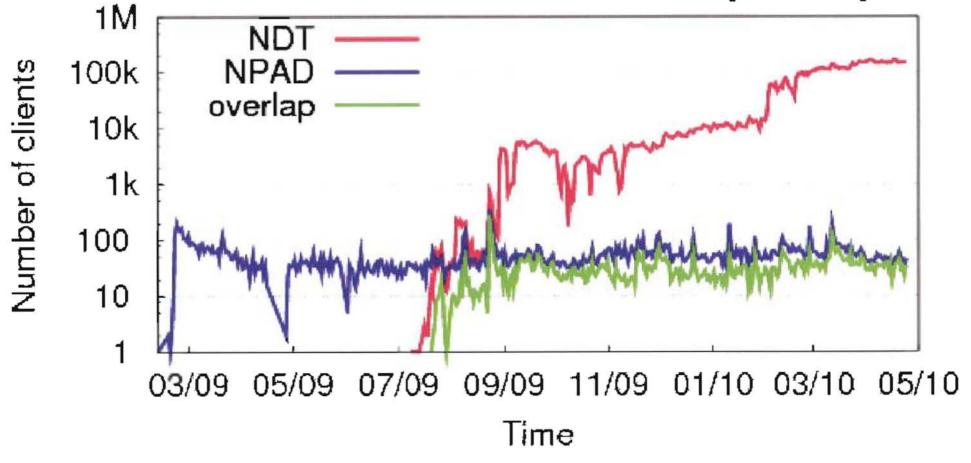
http://www.measurementlab.org/getinvolved

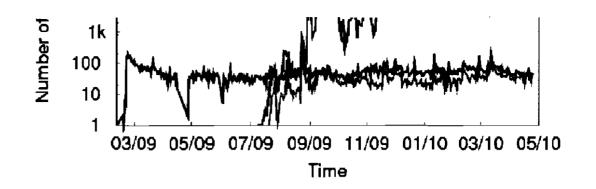
#### People Are Using M-Lab

More than 100,000 people a day!



#### More than 100,000 people





#### The Curious General Public

Research & Academic Institutions

Municipalities

States & Territories

#### The Curious General Public

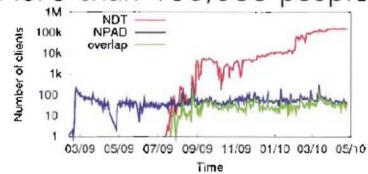
Research & Academic Institutions

Municipalities

States & Territories

National Governments

More than 100,000 people a day!



The Curious General Public

Research & Academic Institutions

Municipalities

States & Territories

National Governments

#### Why Are They Using It?

In other words, this is an excellent testing tool and infrastructure.

Analyzing the publically available data from this test [M-Lab's NDT] has been very helpful in advancing our own understanding of the performance bottlenecks on today's broadband networks.

Understanding Broadband Speed Measurement

Clark, Bauer, and Lehr (June 2010) Massachusetts Institute of Technology

http://mitas.csail.mit.edu/papers/Bauer\_Clark\_Lehr\_Broadband\_Speed\_Measurements.pdf

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# What Makes M-Lab Unique? Open Platform

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Open Source

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# Unique?

Tools Open Source Platform

Publicly Availa